

Sub-Processor List

Updated May 28, 2026

Companies which may, depending upon which products or services a customer activates, be sub-processors of data, as per the GDPR definition

Sub-Processor Name	HQ State	HQ Country	Scope of Processing
<i>Infrastructure, Technical & Business Systems</i>			
Amazon Web Services, Inc. (Cloud Platform / AWS)	WA	USA	Cloud hosting and computing infrastructure
Fivetran, Inc.	CA	USA	Data integration pipelines
Google, LLC (Cloud Platform / GCP)	CA	USA	Cloud hosting and computing infrastructure
NetSuite, Inc.	CA	USA	ERP and financial management systems
Paystand, Inc.	CA	USA	Customer payments system
Pendo.io, Inc.	NC	USA	Software application analytics
Salesforce, Inc.	CA	USA	CRM and business operations
Snowflake, Inc.	MT	USA	Cloud data warehousing and analytics
WPEngine, Inc.	TX	USA	Managed WordPress content hosting and delivery
<i>Marketing & Advertising Platforms</i>			
Apple, Inc.	CA	USA	Apple Maps/Business Connect, media/Ads
CallRail, LLC	GA	USA	Call tracking, local number provisioning and related
Feedops, Pty Ltd	Adelaide	Australia	Inventory feed optimization and management.
Google, LLC	CA	USA	Google Ads, Tag Management (GTM), Business Profiles (GBP) and Analytics (GA4)
Advance Local Media, LLC (Hoot Interactive)	NY	USA	Inventory feed optimization and management.
LinkedIn Corporation	CA	USA	LinkedIn Ads, listings/reputation management
Meta Platforms, Inc.	CA	USA	Social media content, Facebook Ads, Instagram Ads
Microsoft Corporation	WA	USA	Microsoft Ads and Bing Places for Business
Pinterest, Inc.	CA	USA	Pinterest Ads
SOCi, Inc.	CA	USA	Listings, reviews, social content management
The Trade Desk, Inc.	CA	USA	Ad inventory Demand Side Platform (DSP)
TikTok USDS Joint Venture LLC	CA	USA	TikTok Ads
Yelp, Inc.	CA	USA	Listings, reviews, social content management
<i>Other Service Providers</i>			
Vuchi Media Inc., dba Media Mint	Telangana	India	Ad Operations support
OnTarget Group, Inc.	NC	USA	Software development and engineering support